Lumberton NORTH CAROLINA
Lumberton Area Chamber of Commerce

July 2016

A Publication of the Lumberton Area Chamber of Commerce

News & Bulletin

Reasons to join the Lumberton Area Chamber Of Commerce

Networking Opportunities
This is one of the most important benefits of membership. Networking and new business contacts help your business grow. We hold a number of daytime networking events and our very successful monthly Business After Hours each month offering you an opportunity to introduce yourself and your business to other Chamber members.

Credibility
69% of consumers believe that chamber membership is a sign of a reputable, stable business. 70% believe that it demonstrates that you use good business practices. Being a member of the Chamber gives your business credibility.

Resource Center
Experts from our community partners work closely with Chamber members providing help to achieve your business goals.

Visibility
Members are provided with a Chamber plaque to display in their respective business.

Business Referral Services
We get hundreds of on-line searches and calls each year from individuals asking that we refer a business to fill their needs. We refer only Chamber members.

Publicity & Exposure
Chamber members receive real exposure through our website, Chamber Business Directory, Chamber newsletter and member web links.

Signature Events Sponsorship
You can highlight your business by sponsoring signature programs and events that are open to the community: Leadership Lumberton, Chamber Golf Classic, Lumberton Christmas Parade and the Chamber Annual Chairman's Gala. Additionally, our monthly networking events provide excellent exposure for the member.

Public Affairs
Get pro-active by joining a committee within the Chamber such as Membership or Ambassadors.

Quality of Life
Our organization provides the opportunity to "MAKE THINGS HAPPEN" by working together for the betterment of Lumberton and Robeson County.

Mission Statement
Through partnership with business, industry, and professionals be a catalyst for orderly growth and development to improve the quality of life in Lumberton and Robeson County.

Community Development
Connie Russ
– City of Lumberton
The Chamber's goal of creating prosperity in our community can be accomplished by uniting in common goals. Our goal is to support and enhance economic development and to enhance the quality of life in Lumberton and Robeson County.
* Promote Lumberton as a Certified Retirement Community.
*Support the Committee of 100.
*Serve as a liaison to the City and County Government.
*Use every opportunity to encourage "Shop Lumberton First".
*Support Lumberton After Five.
*Continue to promote Chamber members through referrals.

Membership
Maureen Metzger- SeHealth
The overall goal for the membership Council is to maximize participation, retention, and growth needed for a vibrant organization.
*Support Ambassadors.
*Provide a website for member promotion and offer website link and listing.
*Membership Campaign-Organize and conduct Annual Membership Drive.
*Produce membership directory which represents our members in a professional format.
*Generate monthly newsletters that keep our membership informed of events.
*Provide a current city map which serves as a resource and marketing tool for our members.
*Provide "Business After Hours" events and ribbon cuttings for networking and marketing.

Ambassadors Club
Mickey Gregory-Canal Wood, Inc.
The Ambassadors consist of volunteers from Chamber businesses who call on

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NEW MEMBERS

Liberty Tax Service
4338 Fayetteville Road
Lumberton, NC 28358
Jackie Villafuerte
910-735-2663 fax: 910-735-2663
Jackie.villafuerte@libertycarolina.com
Tax Services

Woodhaven Nursing & Alzheimer's Care Center & Short Term Rehabilitation
1150 Pine Run Drive
Lumberton, NC 28358
Barbara Collins
910-671-5703
Collin09@srmc.org
Skilled Nursing Facility

THE LUMBERTON AREA CHAMBER OF COMMERCE 2016 BOARD OF DIRECTORS

- **Brad Martin**, Chairman, Re/Max Real Estate Exchange
- **Linda Branch,** Past Chairman, Storage Solutions, Inc.
- **Al Locklear**, Chair Elect, Lumber River Trading Company/True Value
- **Suzanne Abbott**, Vice-Chair, Abbott Insurance Services, LLC
- **Patty Dean**, Treasurer, Floyd Mortuary & Crematory, Inc.
- **Lee Grissom**, At Large, S. Preston Douglas & Associates, LLP
- **Jay Britt,** At Large, Robeson County Farm Bureau
- **Cheryl Page**, BB&T
- **Buddy Bodiford**, Retired
- **Greg Phelps**, Bob's Jewel Shop
- **Stephen McIntyre**, Musselwhite, Musselwhite, Branch & Grantham Attorneys at Law
- **Ruby Jackson**, Southeastern Dermatology, P.A.
- **Myra Norton**, GreenState Landscaping
- **Jay Britt**, Robeson County Farm Bureau
- **Rebekah Lowry**, Robeson Community College Foundation
- **Jan Tedder-Rogers**, Lumberton ABC
- **Jennifer Hickman**, Girlees & Brothers Too
- **Robert Britt**, K.M. Biggs, Inc./Century 21 The Real Estate Center
- **Tanner Smith**, First South Bank
- **Debbie Branyon**, First Bank
- **Mickey Gregory**, Canal Wood
- **Ann McLean** ,Southeastern Health
- **Maureen Metzger**, Southeastern Health
- **Patricia Fields**, UNC Pembroke Givens Performing Arts Center
- **Abe Marshall**, Retired

Ribbon cutting at Inner Peace Center for the Arts

The ribbon was cut at Inner Peace Center for the Arts, Inc. located at 700 N. Roberts Avenue in Lumberton recently. The center is owned and operated by Melvin Morris. Please stop by and take a tour of this great art facility. Hours of operation are 10-5 pm Monday –Friday and Saturday guided tours by appointment only. Mr. Morris can be reached at 910-802-4650. Pictured l to r are Linda Branch, Past The Lumberton Area Chamber of Commerce, City Councilman Leroy Rising, County Manager Ricky Harris, Melvin & Sonya Morris, Owners, City Councilman Burnis Wilkins, Will Rowan, Aileen Cox and Mayor Bruce Davis.

Southeastern Health Lifestyle Day spa hosts Business After Hours

Southeastern Health Lifestyle Day Spa sponsored a Chamber Business After Hours on June 16th. The event was a premier of their exclusive make up line Mirabella. The spa also offered mini facials, mini massages and refreshments to attendees. You may schedule an appointment for any of their services by calling 910-738-9787.

Mission

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new and existing members to explain upcoming Chamber programs and services, represent the Chamber at all Chamber sponsored functions and develop and on-going retention program with the current membership. Each Ambassador is a liaison between the Chamber staff, board and membership.

*Maximize retention of existing members.

*Promote Business After Hours events, ribbon cuttings and other Chamber events.

*Organize new member reception.

Education Council
Jay Britt – Robeson County Farm Bureau

To support and promote education efforts at all levels within Robeson County

*Students of Excellence.

*Recognize and promote positive happenings in the public school system.

Leadership
Merle Summers – Robeson Community College

A program developed by the Chamber to educate the participants on all aspects of our City and County.

Legislative Council
Bo Biggs – K.M. Biggs, Inc. & Stephen McIntyre-Musselwhite, Musselwhite Branch & Grantham

To gain a better understanding of federal, state and local governmental processes which have an impact in the local community.

*Hold candidates forum to enable membership to meet potential elected officials.

*Visit with state officials in Raleigh.

*Provide a Legislative Directory and update.

*Be vocal and visible as needed as it relates to local issues.

*Participate as needed in county and municipal meetings.

*Communicate pertinent legislative issues to members through newsletter.

*Participate in the annual Washington, D.C. issues trip

Chairperson: Ann McLean - Director of Marketing, SeHealth

Travel & Tourism
Angela Sumner – Director, Lumberton Visitors' Bureau

To promote travel and tourism in Lumberton. & Robeson County.

Special Events
Ann McLean - Director of Marketing, SeHealth

Improving the quality of life in Robeson County.

*Present The Lumberton Christmas Parade which is the Saturday prior to Thanksgiving.

*Produce the Chairman's Gala which is held the last Friday in January each year.

Golf Tournament
Suzanne Abbott-Abbott Insurance Services, LLC

To provide a golf outing to Chamber members

*Produce the Lumberton Area Chamber Golf Classic

Robeson County History Museum News

On Tuesday, July 12, 2016, the Robeson County History Museum installed new officers and board members for the 2016-17 fiscal year. The new President, Shep Oliver, presents a plaque of appreciation to Richard Monroe for his dedication and service to the museum. Richard served as museum president 2014-2016.

Faye Middleton presents a commemorative book of the Robeson County History Museum to Richard Monroe which highlights the exhibits and museum projects that were completed during his two years as President.

Officers, police cars introduced to community

The Lumberton Area Chamber of Commerce and The City of Lumberton held a joint ribbon cutting at Lumberton City Hall on June 28th. The event was to introduce the newest Police cars and Officers to our community that will assist in making our great City more safe and secure.

Ambassadors an integral part of Chamber

The Lumberton Area Chamber of Commerce is most fortunate to have the Ambassadors as liaisons between the Board of Directors and the members. This volunteer group consist of representatives from our business community and non profits in our community. They can be seen at most Chamber events and are always willing to assist with any project. This group consist of approximately 30 members. If you are interested in joining this dynamic group call Cindy at 739-4750. Pictured l to r are Owen Thomas-Dial Insurance Agency, Angela sumner-Lumberton Visitor's Bureau Director, Connie Russ-City of Lumberton, Mickey Gregory-Canal Wood, Bob McKee-Chamber Volunteer, Lorie Rozier-Fist South Bank, Jonathan Rivera-Coldwell Banker Premier Team Realty, Maureen Metzger-Southeastern Health, Tyler Morgan-Springhill Suites, Patricia Fields-UNCP and Julie Barnes Baxley-Robeson Community College.

10 OFFICES TO BETTER SERVE OUR CUSTOMERS

LUMBEE GUARANTY BANK

Equal Housing LENDER

MEMBER FDIC

AN EQUAL OPPORTUNITY LENDER

PEMBROKE • LUMBERTON • ST. PAULS • FAIRMONT • HOPE MILLS • MAXTON • ROWLAND • RED SPRINGS

Bringing You
BETTER HEALTHCARE
One Neighbor At a Time.

With new technologies, expanded services, and our dedicated staff's continued commitment to providing our community with the best healthcare right here in Lumberton and Robeson County, SRMC is one of North Carolina's finest and largest healthcare providers.

SOUTHEASTERN HEALTH
Better Health—Starting With You

300 West 27th Street • Lumberton, NC • (910) 671-5000 • srmc.org

Chamber Leadership meeting with Representative Ken Waddell in Raleigh.

The Lumberton Area Chamber of Commerce spent the day in Raleigh and met with our Senator Jane Smith.

LEADERSHIP ON LUMBER RIVER